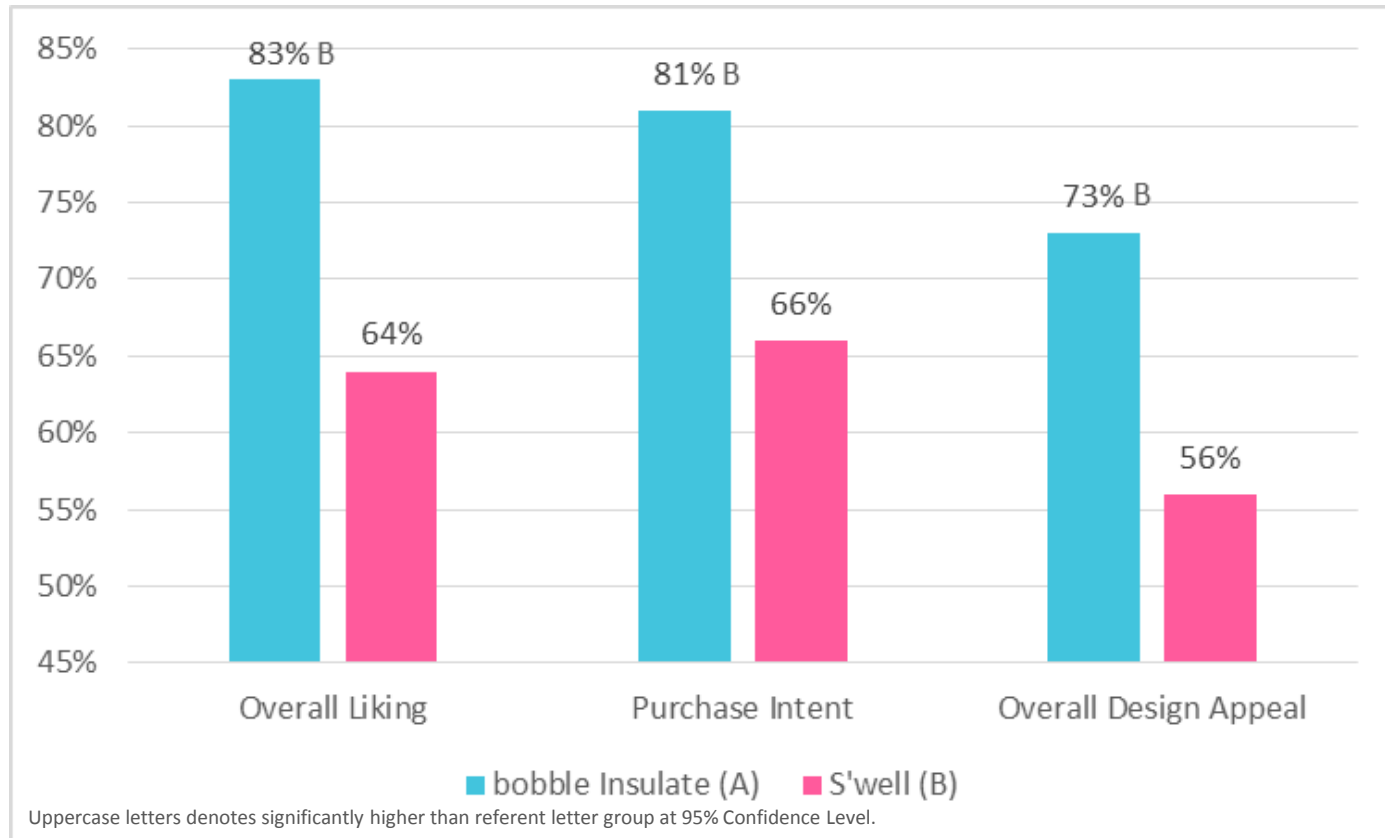


# bobble Insulate is significantly preferred vs. S'well

## Home Use Test Results



## bobble also significantly preferred on in-use attributes:

- Cap Preference
- Hand Comfort Preference
- Top 2 Box (T2B) Ease of Cleaning
- T2B Fit ice/fruit in bottle



bobble Competitive HUT, Q Research Solutions, Old Bridge, NJ, 12.30.2015;  
percentages are Top 2 Box (T2B) scores.

bobble  
make water better.

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